
SeMA

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The 11th Seoul Mediacity Biennale announces new dates and participants



The 11th Seoul Mediacity Biennale, *One Escape at a Time*, has been rescheduled to open to the public from 8 September to 21 November 2021 at the Seoul Museum of Art (SeMA) and other locations across the city.

One Escape at a Time will present works and projects—many of them new productions—by 41 Korean and international participants:

Bani Abidi, Monira Al Qadiri, Amature Amplifier, Richard Bell, Johanna Billing, Pauline Boudry / Renate Lorenz, Chang Yun-Han, Chihoi, Minerva Cuevas, Brice Dellsperger, DIS, Hao Jingban, Hapjungjigu, Sharon Hayes, Jinhwon Hong, Hsu Che-Yu, Geumhyung Jeong, Eisa Jocson, Kang Sang-woo, Kim Min, Sarah Lai, Oliver Laric, Li Liao, Life of a Craphead (Amy Lam

and Jon McCurley), Lim Giong, Liu Chuang, Mackerel Safranski, Tala Madani, Henrike Naumann, ONEROOM, Yuri Pattison, Paul Pfeiffer, Hansol Ryu, Pilvi Takala, TASTEHOUSE × WORKS, Wang Haiyang, Ming Wong, Cici Wu, Chikako Yamashiro, YOUNG-HAE CHANG HEAVY INDUSTRIES, and Tobias Zielony.

One Escape at a Time builds on ideas of escapism in relation to currents in today's popular media—especially the US sitcom *One Day at a Time* (2017–). First produced and made available for streaming worldwide by Netflix, *One Day at a Time* is a contemporary update of the 1970s sitcom of the same name. It charts the life of a three-generation Cuban American family sharing the same roof in Los Angeles. Despite its seemingly conventional format, the sitcom flips the norms of media representation and disguises its central concerns with laughter while tackling some of the most urgent and human questions today: racism, gender, class, sexuality, identity, migration, gentrification, and violence, among others.

Programs and other media like *One Day at a Time* that utilize escapism as a conduit for engaging or confronting sociopolitical subject matter are a key inspiration of the biennale. Their tactics make it possible for us to reconsider our perceptions of escapism, which in turn may enable us to better reflect on and navigate the realities of our fractured and troubling world.

Similarly drawing on the strategies and far-reaching distribution networks deployed by contemporary popular media, the public program of *One Escape at a Time* will extend to public spaces throughout Seoul, generating waves of visual and conceptual echoes across the city. This will be preceded by the launch of the biennale website and a number of online projects in 2021. To join our mailing list for future updates, please visit www.mediacityseoul.kr.

From now until the beginning of December 2020, a series of six conversations offering glimpses into the making of *One Escape at a Time* will be released online weekly. Presented as a limited web series, biennale participants Hapjungjigu, Mackerel Safranski, Henrike Naumann, YOUNG-HAE CHANG HEAVY INDUSTRIES, graphic designer Sunny Park (Park-Langer), and artist and professor Yeondoo Jung will be in conversation with members of the biennale team. The series will be available for viewing until the end of the year on the biennale's temporary website, as well as on the biennale's YouTube channel.

One Escape at a Time is organized by Mi Seok Huh, Nam Woong Hwang, Haerim Jahng, Sunjoo Jung, Shinjae Kim, Jiwon Lee, Sijae Lee, Yung Ma, Sinae Park, Claudia Pestana, Juyeon Song, Moon-Seok Yi, and Jiwon Yu, with the support of Da-eun Jeong and Jimin Lee of Seoul Museum of Art.

For further information, please contact press@mediacityseoul.kr.

*Attached image and credits



Visual identity of the 11th Seoul Mediacity Biennale